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| **P.R.Government College (Autonomous)****Kakinada** | **Program****&****Semester**I ST B.COMII SEMESTER |
| Course Code |  ECONOMIES OF TRANSPORT |
| Teaching | Hours Allocated: 75  | L | T | P | C |
| Focus | **Employability** | 4 | - | - | 4 |

Course Objecctives:

* Ability to understand the concept of Transport along with the basic laws and norms of Transport .
* The ability to understand the terminologies associated with the field of Business Transport along with their relevance.
* To identify the appropriate types and functioning of Transport for solving different problems.
* The application of Transport principles to solve business and industry related problems.
* To understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.

Course Outcomes:

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| On Completion of the course, the students will be able to- | Cognitive Domain |
| CO1 | Ability to understand the concept of Business Transport along with the basic laws and norms of Business Organization.  | Understanding |
| CO2 | The ability to understand the terminologies associated with the field of Transport along with their relevance. | Application |
| CO3 | To identify the appropriate types and functioning of Transport for solving different problems. | Analyzing |
| CO4 | The application of Transport principles to solve business and industry related problems. | Application |
| CO5 | To understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc. | Application |

 **Course with focus on employability / entrepreneurship / Skill Development modules**

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| Skill Development |  |  | Employability |  |  | Entrepreneurship |  |

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| I B.COM (Gen) w.e.f. 2023-24 |
| Subject |  **ECONOMIES OF TRANSPORT** |
| II– SEM | TIME: 21/2 Hours | Max marks:50 Credits: 4 |

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|  **UNIT I** | INTRODUCTION TO TRANSPORT Meaning of Transport - Importance of Transport – Evolution of Transport - Advantages of Transport – Dis-advantages of Transport –Various modes of Transport  |
| **UNIT II** | ROAD TRANSPORT Road Transport –Economies of Road Transport – Importance of Road Transport - Price Fixation in Road Transport – Advantages of Road Transport – Dis-advantages of Road Transport – Insurance of Road Transport-Price fixation in Road Transport |
| **UNIT III** |  RAIL TRANSPORT Rail Transport –Economies of Rail Transport – Importance of Rail Transport - Price Fixation in Rail Transport – Advantages of Rail Transport – Dis-advantages of Rail Transport – Insurance of Rail Transport  |
| **UNIT - IV** | WATER TRANSPORT Water Transport –Economies of Water Transport - Importance of Water Transport - Price Fixation in Water Transport – Advantages of Water Transport – Dis-advantages of Water Transport – Insurance of Water Transport |
| **UNIT - V** | AIR TRANSPORT Air Transport –Economies of Air Transport -Importance of Air Transport - Price Fixation in Air Transport – Advantages of Air Transport – Dis-advantages of Air Transport – Insurance of Air Transport  |
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 CO-PO Mapping:

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|  | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1 | PSO2 | PSO3 | PSO4 | PSO5 | PSO6 |
| CO1 | 3 | 3 | 2 | 3 | 3 | 3 | 1 | 2 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 |
| CO2 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 1 | 3 | 3 | 3 | 2 | 1 | 3 | 1 | 3 |
| CO3 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 1 |
| CO4 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 1 | 1 | 3 | 1 | 2 | 2 | 2 | 3 |
| CO5 | 3 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 1 | 1 | 3 | 1 | 2 | 3 | 2 | 2 |

 **(1: Slight [Low]; 2: Moderate [Medium]; 3: Substantial [High], '-' : No Correlation)**

**Proposed Activities:**

* Assignment on business management and modern ransport
* Group Discussion on factors that influence plan location
* Seminars on different topics related to Business management
* Case study could be given to present business plan of students choice.
* Identifying the attributes of network (Topology, service provider, IP address and bandwidth of your college network) and prepare a report covering network architecture.
* Identify the types of malwares and required firewalls to provide security.
* Latest Fraud techniques used by hackers.

 **Text Books:**

 1.Transportation – A global supply chain perspective By John J. Coyle

 2) Transportation – Alain Gree

 3) The Transportation Experience – William L.Garrison

 4) Transportation – Alfredo Alkins

**References:**

1.Prakash, Jagdish, “transport of economies”, Kitab Mahal

 Publishers (Hindi and English)

2.Fundamentals of Computers by V. Raja Raman

3.Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson

**Skill Development:**

To know the knowledge about the Stages of development of transport and importance of business. Classification of transport Activities

**Employability:**

Plenty of employability opportunities in Sole Proprietorship, Partnership, Joint Stock Companies & Co-operatives**.**

**Entrepreneurship**

Many Entrepreneurial opportunities in Sole Proprietorship, Partnership, Joint Stock Companies & Co-operatives.

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| **Syllabus Change AY 2023-24** |
| Unit | Deletions/ Additions |  % change | Rationale |
| I | No Deletions/ Additions | 0% | To make the syllabus current and relevant |
| II | No Deletions/ Additions | 0% | To make the syllabus current and relevant |
| III | No Deletions/ Additions | 0% | To make the syllabus current and relevant |
| IV | No Deletions/ Additions | 0% | To make the syllabus current and relevant |
| V | No Deletions/ Additions | 0% | To make the syllabus current and relevant |

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| P.R. GOVT.COLLEGE (AUTONOMOUS), KAKINADA |
| I B.COM (Gen) w.e.f. 2023-24 |
| Subject | **COURSE 2: BUSINESS MANAGEMENT** |
| II– SEM | TIME: 21/2 Hours | Max Marks: 50 |

**BLUE PRINT FOR THE QUESTION PAPER SETTING**

|  |  |  |  |
| --- | --- | --- | --- |
| S.No | Type OfQuestion | To be given in the Question Paper | To be answered |
| No. ofQuestions | Marks allotted to each Question | Total marks | No. of.Question | Marks allotted to each Question | Total marks |
| 1 | Section–AShortQuestions | 6 | 5 | 30 | 4 | 5 | 20 |
| 2 | Section–BEssay Questions | 6 | 10 | 60 | 3 | 10 | 30 |
| Total Marks | 90 | Total Marks | 50 |

**MODEL BLUE PRINT FOR THE QUESTION PAPER SETTER**

|  |  |  |  |
| --- | --- | --- | --- |
| Chapter Name | Very Short Questions5 Marks | Essay Questions10 Marks | Marks allotted to the chapter |
| Unit – I | 2 | 2 | 30 |
| Unit – II | 1 | 2 | 20 |
| Unit – III | 1 | 1 | 15 |
| Unit – IV | 1 | 1 | 15 |
| Unit – V | 1 | 1 | 15 |
| Total No. of Questions | 06 | 06 | 95 |

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| P.R. GOVT.COLLEGE (AUTONOMOUS), KAKINADA |
| I B.COM (Gen) w.e.f. 2023-24 |
| Subject | **COURSE 2: BUSINESS MANAGEMENT** |
| I – SEM | TIME: 21/2 Hours | Max Marks: 50 |
| **MODEL QUESTION PAPER** |

 Section-I

Answer any Four Questions from the following 4x5 =20 M

1. Question (Unit – I)
2. Question (Unit – I)
3. Question (Unit – II)
4. Question (Unit – III)
5. Question (Unit – IV)
6. Question (Unit – V)
7. Question (Unit – V)

 Section-II

Answer any three questions by attempting at least one question form each section 3x10 =30 M

 PART – A

1. Question (Unit – I)
2. Question (Unit – I)
3. Question (Unit – II)

PART - B

1. Question (Unit – III)
2. Question (Unit – IV)
3. Question (Unit – V)

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